

FOR IMMEDIATE RELEASE

LTR Products Donates Pinnacle Rubber Mulch to Non-Profit Preschool After Rubber Mulch is Stolen from the School's Playground

PITTSBURGH, November 17, 2011 – When [LTR Products](#), manufacturers of [Pinnacle Rubber Mulch](#), an innovative and eco-friendly alternative to wood mulch for landscaping and playgrounds, heard about a theft at a small preschool in Madison, Wisconsin, the company wanted to lend a helping hand. St. Bernard Catholic preschool recently discovered that the rubber mulch used as safety surfacing for the school's playground had been stolen. As a non-profit, the school was not sure if it would be able to replace the rubber mulch due to budget constraints.

“When I heard about what happened, I knew that there was a way we could help,” said Brad Pittam, general manager, LTR Products. “We immediately reached out to the preschool and said that we would be happy to donate our Pinnacle Rubber Mulch for the school's playground. We hope that our Pinnacle Rubber Mulch will offer a safe place for the school's students to play for many years to come.”

“On behalf of St. Bernard Catholic preschool, I'd like to thank LTR Products for their generous donation,” said Renee Witke, preschool director. “When the rubber mulch was stolen, we did not know if we had enough money in our budget to replace it, meaning that the kids at our school would no longer have a safe playground to use. With this donation, we can rest assured knowing that we can provide our students with an outdoor play area where they can enjoy fun and fitness.”

LTR Products donated green colored Pinnacle Rubber Mulch to the school for the playground. The mulch will not compress like wood mulch and will remain bright and plush for at least 12 years with minimal maintenance. As a playground safety surface, a six-inch layer of Pinnacle Rubber Mulch will cushion a child's fall from as high as 16 feet, providing up to 50 percent more fall-height protection than wood mulch using half of the material. Additionally, rubber mulch is non-allergenic, non-toxic and harmless to plants, pets and children. It is also clean, minimizes airborne dust and particles, and does not splinter like wood mulch.

Pinnacle Rubber Mulch also offers the preschool an eco-friendly alternative to wood mulch. Rubber mulch helps to save trees from the shredder and provides an outlet for the millions of scrap tires that are collected each year.

For more information on Pinnacle Rubber Mulch, visit www.pinnaclerubbermulch.com.

About LTR Products

As a subsidiary of Liberty Tire Recycling, the premier provider of tire recycling services in North America., LTR Products is a creative outlet for advanced rubber-based products. Each year, LTR Products manufactures the raw materials from millions of discarded tires into innovative products such as Pinnacle Rubber Mulch, an eco-friendly alternative to traditional wood mulch. Along with Liberty Tire Recycling, the company maintains a nationwide network of processing plants and convenient shipping points. LTR Products is headquartered in Pittsburgh, PA. For more information, please visit www.ltrproducts.com.

About Pinnacle Rubber Mulch

Introduced by LTR Products in December 2009, Pinnacle Rubber Mulch is an innovative alternative to traditional wood mulch for landscaping and playground surfacing. Pinnacle Rubber Mulch saves money by remaining bright and plush for at least 12 years with minimal maintenance. It is resistant to wind and water erosion, bug and rodent infestation, fading caused by sunlight, and decomposition. Unlike wood mulch, Pinnacle Rubber Mulch does not compress, thereby providing a thick and luxurious base material for landscape beds. As safety surfacing, a six-inch layer of Pinnacle Rubber Mulch will cushion a child's fall from as high as 16 feet. For more information about Pinnacle Rubber Mulch, please visit www.pinnaclerubbermulch.com.

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