

PEOPLE

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S.R. Smith Promotes Two Employees to Regional Sales Directors

Canby, Ore. – S.R. Smith has promoted Patrick Smith and Jason Weisenfluh to regional sales directors for the eastern and western United States, respectively.

Smith originally joined the company in April 2007 with more than 20 years of experience in the pool and spa industry. Before joining S.R. Smith, he served as the regional sales manager for Watkins Manufacturing. He also owned a service and renovation company in Houston, Texas, and held positions with Astral Products and Hayward. In his new position, Smith will oversee the eastern U.S. sales team and will continue to work with architects and aquatic engineers to increase product specifications.

Weisenfluh joined S.R. Smith in 2005 as a channel marketing manager. He most recently worked for the company's PoolOptix™ division as director of sales development. Weisenfluh's new role will include directing the western U.S. sales team and maintaining his responsibilities as head of the Canada sales teams and manager of direct web accounts.

About S.R. Smith

S.R. Smith, the world leader in swimming pool deck equipment, offers an array of products, services and training specialties for the recreation, leisure, safety and competitive uses of swimming pools and aquatic facilities worldwide. Founded in 1932, S.R. Smith has headquarters in Canby, Ore., with additional manufacturing in Portland, Tenn. With more than 125 workers, S.R. Smith utilizes a dynamic network of channel partners worldwide to meet the diverse needs of the swimming pool construction, service and remodel industry. For more information, visit www.srsmith.com or call (800) 824-4387.

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