

FOR IMMEDIATE RELEASE

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PoolOptix™ Enters Field Testing Phase *Swimming pool security system is first of its kind*

Canby, OR – PoolOptix™, the world's first surveillance security system for swimming pool environments, has begun field testing and is set for release in mid 2008. PoolOptix™ is a combination software and hardware system that monitors and detects a broad array of threats, including trespassing, vandalism, contamination and unauthorized use of swimming pools.

PoolOptix™ was developed by S.R. Smith, the world leader in swimming pool and deck equipment, in cooperation with a leading video analytics software developer. The PoolOptix™ technology development was originally announced in February 2007. This product will be available for viewing Feb. 22 and Feb. 23 at the 2008 Florida Pool & Spa Show in Orlando, Fla.; March 5 through March 8 at the Southwest Pool & Spa Show in Houston, Texas; and April 1 through April 3 at the 2008 International Security Conference (ISC) West in Las Vegas, Nev.

The PoolOptix™ system comprises cameras and notification devices connected to a dedicated computer that runs the software. When armed, the system detects any individual that enters the swimming pool area. Once an individual is detected, the notification devices are activated, the event is recorded, and, if desired, an alert message may be sent via e-mail or text message. PoolOptix™, when used as part of an overall safety and security strategy, helps pool operators improve security and reduce the risk of damage, theft, contamination or injury on their property.

“We’re eagerly moving forward with our PoolOptix development,” says Richard Laitta, S.R. Smith’s president and chief executive officer. “We believe this technology will allow pool owners to be more proactive in securing their pool environments and consequently reduce the potential liabilities that result from the inappropriate or unauthorized use of their facilities.”

PoolOptix™ will be available in mid 2008. Call (888) 497-9290 or visit www.pooloptix.com for more information.

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About S. R. Smith

S.R. Smith, the world leader in swimming pool deck equipment, offers an array of products, services and training specialties for the recreation, leisure, safety and competitive uses of swimming pools and aquatic facilities worldwide. Founded in 1932, S.R. Smith has headquarters in Canby, Ore., with additional manufacturing in Portland, Tenn. With more than 125 workers, S.R. Smith utilizes a dynamic network of channel partners worldwide to meet the diverse needs of the swimming pool construction, service and remodel industry. For more information, visit www.srsmith.com or call (800) 824-4387.