

FOR IMMEDIATE RELEASE:

Playworld Systems, Inc. Awards Grant to Scottsdale Public School District

Grant will provide elementary school new interactive playground technology, NEOS™

Lewisburg, Pa. (February 20, 2008) –Playworld Systems, Inc. announced today the recipient of the first ever NEOS™ Grant program. The recipient, Scottsdale Public School District in Arizona, will receive a new NEOS™, bringing electronic gaming to their outdoor playspace.

NEOS' intriguing design includes four columns with interactive sound and buttons. The buttons light up in random sequence depending on game selection and provide an exhilarating new way to play outdoors. With nine different games and three skill levels to choose from, one or more players can have their scores recorded, making NEOS competitive and challenging while improving agility, balance, fitness, and social skills.

“We are excited to grant Scottsdale Public School District the opportunity to bring students and the community outdoors where they can actively have fun together and get their hearts pumping,” said Matt Miller, president of Playworld Systems. “The District was chosen to receive NEOS because of their focus on healthy children and physical education. The game will be installed into the district’s Tonalea Elementary playspace which also currently has limited equipment.”

The Scottsdale Public School District is not only looking to revitalize all of their playgrounds, they have recently adopted a Student Wellness Policy which provides an environment that promotes and protects student's health, well-being, and ability to learn by supporting healthy eating and physical activity.

The new NEOS Grant Program asks participants to enter a short essay about how and why they believe NEOS could improve their community. The entrant also is asked to provide a photo of where the installation would go. Applications must be submitted online, through Playworld's website at www.playneos.com/howtoget/grants.asp. All applications and contact information must be received March 31, 2008, and shall not exceed 400 words. Playworld will notify

recipient of award of NEOS in April 2008; a list of awarded communities will be available via email upon request. Requests should be sent to NEOS@PlayworldSystems.com.

Headquartered in Lewisburg, Pa., Playworld Systems is the commercial leader in customized recreation equipment. As an advocate for play for all ages, Playworld provides fun and challenging activities that increase mental and physical wellness. With more than 30 years of experience, the family-owned company offers a variety of recreational solutions that develop physical strength, balance and aerobic activity, as well as enhancing social skills. Because Playworld Systems believes the world needs play, it strives to produce the most innovative, creative and imaginative recreational products through its five brands – PlayDesigns[®], Playworld[™], Climbing Boulders[™], Woodward[®] Ramps & Rails, and LifeTrail[®]. For more information, visit www.PlayNEOS.com.

###