

WHY SUNGUARD SHADE!

Apollo Sunguard Receives Prestigious Gold Triangle Award from Academy of Dermatology

Apollo Sunguard has been awarded the prestigious Gold Triangle Award from the American Academy of Dermatology (AAD). The Academy bestows the Gold Triangle Award to recognize and honor outstanding sun safety products and commitment to sun safety. Apollo Sunguard received the award in recognition of our unique “Play in the Shade” program that utilizes “sun-safe” playground shade structures, making us

The *First* shade structure company to receive the national award.

Apollo Sunguard has taken the lead in providing sun-safe playgrounds for children with the creation of our “Play in the Shade” program. The cornerstone of this program is our patented, obstacle – free PlayTowers™ that for the first time allows for retrofitting existing playground equipment with integrative shade. PlayTowers™ put cost effective shade precisely where it is needed over the heart of the playground. They protect children from the harmful UV effects of the sun while still allowing children to enjoy the health benefits of exercise and fresh air.

PlayTowers™ can also be installed on new playground equipment. This allows for an even greater cost savings by installing at the same time the play equipment and the shade.

There are 500,000 playgrounds in US parks and schools, the majority of which offer no adequate UV shade protection. The AAD recommends 93% UV protection or better over play areas, recognizing approximately one out of every five children in the US will grow up to have some form of skin cancer.

Apollo Sunguard proudly supports the sun safety movement by extending a 5% discount to all recipients of sunshade grant money, allowing recipients to stretch their grant awards. To learn more about the American Academy of Dermatology shade structure grants, please visit <http://www.aad.org/public/sun/grants.html>.