

FOR IMMEDIATE RELEASE
LEGEND FITNESS ANNOUNCES
SPONSORSHIP

First-Time Silver Sponsor of the Texas High School Coaches Association

Maynardville, Tenn. – February 7, 2008 – Legend Fitness is proud to announce the company’s first-ever sponsorship of the Texas High School Coaches Association (THSCA), headquartered in San Marcos, Texas. Legend Fitness has joined the prominent Coaches Association as a “Silver Sponsor” for the 2008-2009 school year. As a “Silver Sponsor,” Legend Fitness aims to support the THSCA through time, money, and professional assistance.

Legend Fitness will inaugurate the sponsorship period at the 2008 THSCA Convention & Coaching School in San Antonio, Texas. The three-day exhibit (July 28-30, 2008), held at the Henry B. Gonzalez Convention Center, includes vendors from many relevant arenas, including sports equipment, turf management, fund raising, video/technology equipment, and financial planning. Legend Fitness will play host to a 1,600 square-foot booth space, centrally located in the heart of the convention center. The Legend Fitness booth (spaces 321, 323, 420, and 422) will lie alongside the heavily trafficked main corridor leading from the buildings main entrance to Ballroom-A, location of a convention-wide football lecture. With an estimated 11,000+ attendees from high schools in the region and nationwide, this 76th Annual Convention promises to be the “place to be” for high school coaches and athletic directors.

Legend Fitness, a registered small business and a values-driven company, is proud to stand alongside the THSCA to promote the Association’s mission, “Helping Coaches to Help Kids.”

“Children are truly our future,” says Legend Fitness president, Kelly Smith. “I love knowing that our support of the Texas High School Coaches Association directly impacts children and teens – on the field, in the classroom, and for the future.”

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Legend Fitness manufactures America's largest line of strength equipment with over 150 unique pieces. Located just outside of Knoxville, Tennessee, Legend Fitness products are built with passion in the USA. For more information on Legend Fitness, please contact Jenny Dell at (865) 992-7097 or online at www.legendfitness.com. For information regarding the THSCA, visit www.thsca.com. **A PDF version of this release is attached.**