

PEOPLE

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PoolOptix™ Hires Three New Team Members

Canby, Ore. – PoolOptix™, a division of S.R. Smith, has expanded by hiring Robert Hawkins, Scot Newport and Jason Weisenfluh. Photos available upon request.

Robert Hawkins is responsible for technical support and training for PoolOptix™, including developing technical and support documentation and a certified training program. He also regularly assists customers with inquiries. Hawkins joins PoolOptix™ with more than 25 years of experience in product management, technical training and support in the security industry.

Scot Newport has been named director of marketing development for the PoolOptix™ division. Before joining S.R. Smith in 2006 as the commercial development manager, Newport worked at General Electric Company (GE) in various sales, marketing and product development positions. His new role includes product development, commercialization and business development activities for this new security system.

Jason Weisenfluh is also supporting the PoolOptix™ expansion as director of sales development. His primary responsibility is to develop and manage new channel partnerships. Before joining S.R. Smith as the channel marketing manager in 2005, Weisenfluh worked in various business development and marketing roles for Hewlett Packard and Texas Instruments.

About S.R. Smith

S.R. Smith, the world leader in swimming pool deck equipment, offers an array of products, services and training specialties for the recreation, leisure, safety and competitive uses of swimming pools and aquatic facilities worldwide. Founded in 1932, S.R. Smith has headquarters in Canby, Ore., with additional manufacturing in Portland, Tenn. With more than 125 workers, S.R. Smith utilizes a dynamic network of channel partners worldwide to meet the diverse needs of the swimming pool construction, service and remodel industry. For more information, visit www.srsmith.com or call (800) 824-4387.

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