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UNIVERSITY OF WISCONSIN-PLATTEVILLE TO OFFER ASEP ONLINE COACHING COURSES NATIONWIDE FOR COLLEGE CREDIT

CHAMPAIGN, IL--Through the University of Wisconsin-Platteville (UWP), Platteville, Wis., coaches and teachers across the country will soon have the opportunity to take American Sport Education Program (ASEP) Coaching Principles and Sport First Aid online courses for continuing education units (CEUs) and undergraduate credit.

Kerie Wedige, Community Education Program Manager, Office of Continuing Education and the course instructor noted that "Being a past competitor and currently a parent, I have an appreciation for those who rise to the challenge and step into the coaching arena. I am excited about offering credit for individuals who want to refine and renew their skills as coaches. The new venture with the American Sport Education Program and the University of Wisconsin-Platteville will be an exciting one."

"We're extremely excited and honored to work with the University of Wisconsin-Platteville in bringing ASEP courses to coaches and teachers in Wisconsin and across the country," states **Amy Tocco**, ASEP executive director. "ASEP is proud to be affiliated with UWP and its progressive online education outreach program."

According to **Don Flynn**, ASEP's sales liaison to colleges and universities, this option is especially attractive to faculty members at elementary, middle, and high schools who are required to earn continuing education credit to maintain their teaching certification, and who also coach in their school or district.

"In many states, faculty-coaches are not required to participate in a coaching education program prior to becoming a coach; simply having a valid teaching license qualifies them," says Flynn. At the same time, Flynn says, faculty-coaches are required by the state department of education to earn continuing education credits to maintain their teaching certification (as well as to increase their compensation). A teacher will typically accomplish this by attending classes at a local college or university; participating in conferences, seminars, or workshops; or taking online courses. These courses and sessions usually fall within a teacher's subject area.

"Through UWP, faculty-coaches can take coaching courses that earn them credit while improving their performance outside the classroom in the sports arena," Flynn states. "Faculty-coaches will embrace coaching education like never before with this new opportunity."

Under the arrangement, teachers and coaches can take Coaching Principles and Sport First Aid online courses through UWP and earn 4.5 continuing education units (CEUs) or 3.0 undergraduate credit hours. Those interested in learning more about the program, credits offered, fees, and application process can visit the UWP Web site at www.uwplatt.edu/cont_ed/ or the ASEP Web site at www.as.ep.com/asep_content/org/UWP.cfm, or call Don Flynn at ASEP 800-747-5698, ext. 2316 or e-mail DonF@hkusa.com.

The University of Wisconsin-Platteville joins James Madison University, Harrisonburg, Va. and Carl Sandburg College, Galesburg, Ill. in offering ASEP online courses for college credit. Other colleges and universities interested in offering ASEP courses for credit are encouraged to contact Don Flynn at ASEP.

ABOUT THE AMERICAN SPORT EDUCATION PROGRAM

The American Sport Education Program (ASEP) is the leading provider of youth, high school, and elite-level sport education programs in the USA. Through its high-quality programs, ASEP has educated more than one million coaches, officials, sport administrators, parents, and athletes. For more than 25 years, local, state, and national sport organizations have partnered with ASEP to lead the way in making sport a safe, successful, and enjoyable experience for all involved. For more information on ASEP sport education courses and resources, call 800-747-5698, e-mail ASEP@hkusa.com, or visit www.ASEP.com.

