



National Recreation and Park Association

FOR IMMEDIATE RELEASE

New Grant Program Provides Funds to Encourage the Discovery of Archery *Funding will Assist Park and Recreation Agencies as they Expand or Develop Archery Programs*

ASHBURN, VA., Jan. 25, 2012 – The [National Recreation and Park Association](http://www.nrpa.org) (NRPA) in partnership with the Easton Foundations announced the availability of a new grant program, “Discover Archery,” for park and recreation agencies. The \$160,000 grant program specifically ensures that park and recreation professionals are trained and certified in archery instruction.

The grant funding will provide scholarships for park and recreation professionals to receive specialized training at two of the nation’s premier archery training centers located in South Dakota and Florida. In addition, “Discover Archery” includes grant funding for specialized equipment.

“One of the greatest ways to learn a new sport or take up a new interest is through your local park and recreation agency,” says Barbara Tulipane, president and CEO of NRPA. “Archery is one sport that we are finding is gaining popularity in local communities, so we are pleased to be able to offer park and recreation agencies a no-cost way to advance the programming they can offer to meet the needs of their local communities.”

“Archery is a sport that requires appropriate instruction, equipment and practice,” says Greg Easton, president, The Easton Foundations. “We believe certifying park and recreation professionals in the sport and providing equipment for their programs through this grant partnership is an investment in the future of the sport and the next generation of archery enthusiasts.”

Grant funding will be made available to qualified park and recreation professionals through an application process. Applications are available on the NRPA website at www.nrpa.org/archery/.

Several archery organizations support the “Discover Archery” program, including USA Archery, National Field Archery Association and the Archery Trade Association.

The National Recreation and Park Association is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Through its network of 20,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy lifestyles, recreation initiatives, and conservation of natural and cultural resources. For more information, visit www.NRPA.org. For digital access to NRPA’s flagship publication, *Parks & Recreation*, visit www.parksandrec-magazine.org.

The Easton Foundations

For more information on the Easton Foundations, a full listing of their programs, grant recipients, and / or information on the grant selection process please go to their website at www.ESDF.org.

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