

FOR IMMEDIATE RELEASE

**IHRSA Partners with Aon's Affinity Insurance Services, Inc. to Expand its insurance Program Offerings for Club Members**

Hatboro, PA and Washington, DC – January 22, 2008- The International Health, Racquet & Sportsclub Association (IHRSA) and Aon's Affinity Insurance Services, Inc. have joined forces to enhance and expand insurance program offerings for IHRSA club members.

The new partnering promises enhanced customer service and an expanded product line to meet members' needs- including Workers' Compensation and Property and Casualty Insurance programs- as well as broader availability of coverage for member clubs within the United States.

As part of the new relationship, Affinity Insurance Services will function as the official Group Purchasing Provider and administer for the new IHRSA endorsed Workers' Compensation Insurance Program along with Property and Casualty programs.

"As a world class leader in insurance programs for associations, we are committed to meeting the insurance needs of IHRSA members, their families and their employees," says Aon's Affinity Insurance Services spokesperson, Shari Norris. "And as IHRSA's official Group Purchasing Provider, we are committed to securing the broadest coverage at the most competitive price."

As part of the new relationship, IHRSA terminated its old Workers' Compensation program at the end of 2007. Its new Workers Compensation Safety Group Insurance Program with Dividend, which will continue to be underwritten by the Hartford and now administered by Aon's Affinity Insurance Services, Inc., became effective on 1/1/08.

"We are very pleased to have established this working relationship with Aon Affinity Insurance Services," said Joe Moore, IHRSA's CEO and President. "We are committed to providing our members with programs and services that enable them to be successful; our Workers' Compensation Insurance Program is the only IHRSA-endorsed product that has a provision whereby qualified members may receive a dividend," continued Moore. "IHRSA greatly looks forward to working with Aon in the continual effort to improve the quality and effectiveness of our members' insurance needs."

For additional information on this story, please contact Chuck Leve, Vice President of Business Development, IHRSA at 847-480-1818 or [csl@ihrsa.org](mailto:csl@ihrsa.org).

The International Health, Racquet & Sportsclub Association (IHRSA) is a not-for-profit trade association representing over 8,800 health and fitness facilities, gyms, spas, sports clubs in 74 countries, and 600 industry suppliers worldwide.

Aon's Affinity Insurance Services, Inc. has more than 30 years of insurance experience working with associations of all types and sizes. Details on our Insurance program offerings are available online at [www.ihrsainsurance.com](http://www.ihrsainsurance.com).

