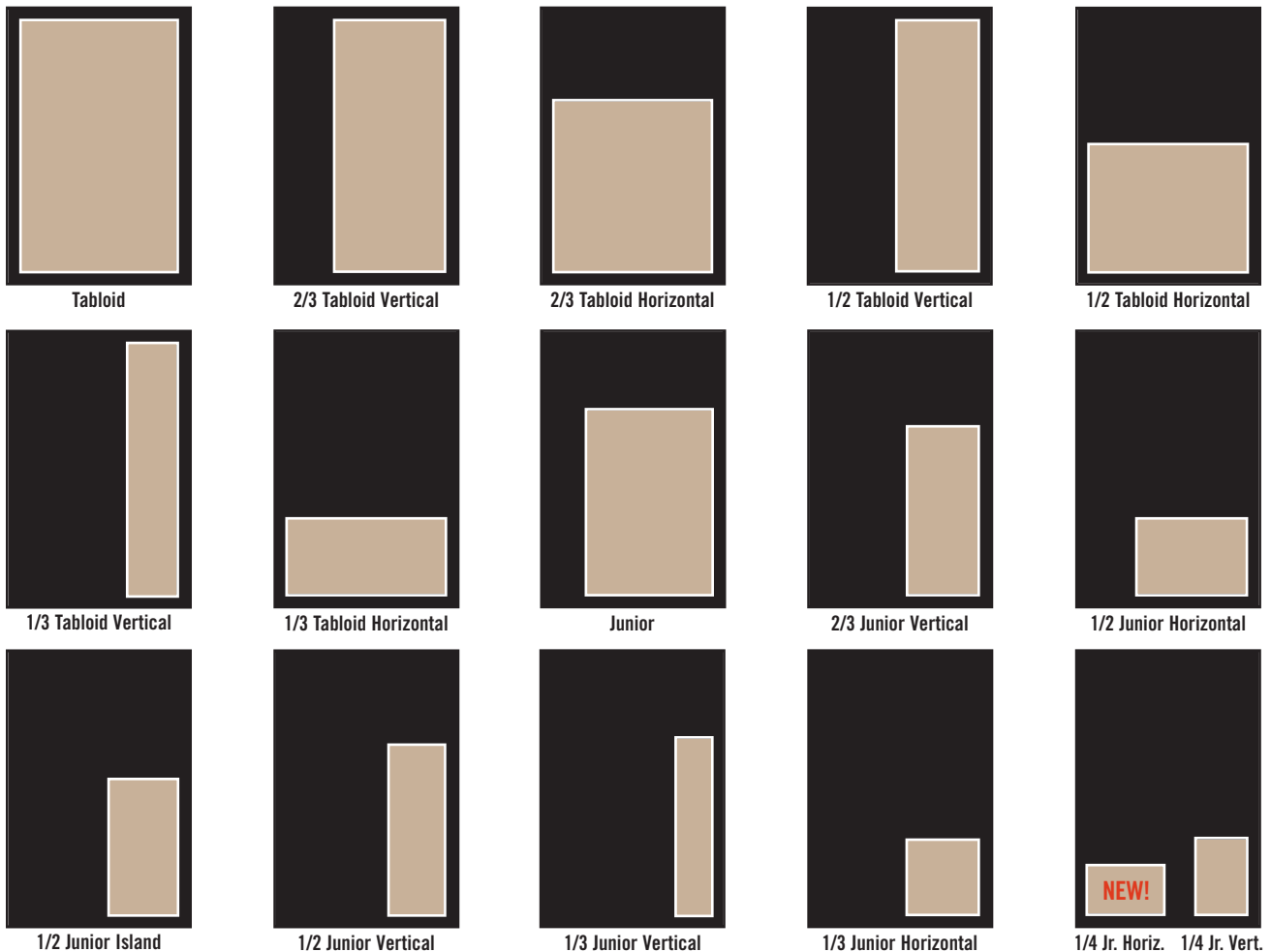


MECHANICAL REQUIREMENTS

AD SIZE		WIDTH	DEPTH	AD SIZE		WIDTH	DEPTH
Tabloid Spread	(Bleed)*	22-1/4"	14-1/4"	Junior Spread	(Bleed)*	15-1/2"	11"
	(Trim Size)	21-3/4"	14"		(Trim Size)	15-1/2"	10-3/4"
	(Live Area)	20-3/4"	13-1/4"		(Live Area)	15-1/2"	10"
Tabloid	(Bleed)*	11-1/8"	14-1/4"	Junior	(Bleed)*	8"	11"
	(Trim Size)	10-7/8"	14"		(Trim Size)	7-3/4"	10-3/4"
	(Live Area)	10"	13-1/4"		(Live Area)	7"	10"
2/3 Tabloid	(Vertical)	7"	13-1/4"	2/3 Junior	(Vertical)	4-1/2"	10"
	(Horizontal)	10"	10"	1/2 Junior	(Island)	4-1/2"	7-1/2"
1/2 Tabloid	(Vertical)	5-1/4"	13-1/4"	(Vertical)	3-3/8"	10"	
	(Horizontal)	10"	7-1/2"	(Horizontal)	7"	4-7/8"	
1/3 Tabloid	(Vertical)	3-3/8"	13-1/2"	1/3 Junior	(Vertical)	2-1/8"	10"
	(Horizontal)	10"	4-7/8"	(Horizontal)	4-1/2"	4-7/8"	
				1/4 Junior	(Vertical)	3-3/8"	4-7/8"
				1/4 Junior	(Horizontal)	4-1/2"	3-3/8"
				1/6 Junior	(Horizontal)	4-1/2"	2-1/4"

***PLEASE NOTE - ALL CRITICAL LIVE MATERIAL (HEADLINES, LOGOS, TYPE, PHOTOS, ILLUSTRATIONS, ETC.) NEEDS TO BE AT LEAST 1/2" IN FROM THE TRIM LINES ON ALL 4 SIDES OF BLEED ADS.**



PRINT SPECIFICATIONS:

PROGRAMS FORMATS: QuarkXPress 8.0, Acrobat Professional, Photoshop and Illustrator C3. (If using InDesign or other programs, a high resolution, CMYK printing pdf must be furnished). Please supply JPEG, EPS, TIFF or PDF files in either Mac (preferably) or PC platforms. **All ad artwork and/or editorial images must be high-resolution, 300 dpi files and should be converted from RGB to CMYK prior to sending to ensure correct print colors. PLEASE SUPPLY A COLOR PROOF OR PDF WITH YOUR AD MATERIAL.** Please check with the publisher for complete specifications, production charges and uploading information.

PLEASE MAIL AD MATERIALS TO: Production@RecManagement.com

For FTP upload instructions, contact Maggie Augustin, Production Manager *PHONE:* 847-963-8740

E-MAIL: Maggie@RecManagement.com



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